

Grace Dai

Interaction Designer

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Experience

May 2018 | **AWGE Tech/Endorsify**

- Present | **Head of Design**

I collaborated with developers, other designers and clients to execute on projects in a timely manner.

- Cinematic Music Label website
- Asapmob website
- Endorsify's product interface

Oct 2017 | **CCA Learning Resource Center**

- Present | **Academic Coach**

- Mentors students 1:1 to improve reading, writing, ideation, organization and time management skills
- Onboards incoming international students for the CCA Summer Starts 2018 program

Aug 2018 | **CCA Undergraduate Student Council**

- Present | **Assistant Senior Fellow (Communications Branch)**

- Increased awareness of news and events through social media and marketing material
- Obtained student opinions in person and via digital platforms
- Runs new student orientation, leads activities

Jan 2017 | **CCA Media Center**

- May 2018 | **Media Center Monitor**

- Oversaw and circulated technological equipment to students and faculty
- Provided instruction on proper equipment use

Education

California College of the Arts

BFA Interaction Design

Minor in Visual Studies

- 2016 - 2020 (current)
- Creative Achievement Award Scholarship

Skills

Design Research

Prototyping

Storytelling

Systems Thinking

Wireframing

UI Design

User Testing

UX Design

Visual Interaction Design

Tools

Adobe Creative Suite

- Photoshop
- Illustrator
- Premiere Pro
- Indesign

Arduino

Invision

Keynote

Principle

Sketch