

Grace Dai

Interaction Designer

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Experience

- May 2019 | **Zendesk**
- Aug 2019 | **Product Design Intern - Sunshine CRM**
I collaborated with other designers, UX researchers, UX content strategists, engineers, and PMs to understand needs and guide my designs.
- Developed the Sunshine Events timeline, increasing useability with display of data and added functionality
 - Initiated and conducted a tree testing study for a complex event timeline filtering system
 - Presented work to the Zendesk creative team
 - Consolidated findings, created diagrams to document Sunshine
- May 2018 | **AWGE Tech/Endorsify**
- May 2019 | **Head of Design**
I collaborated with developers, other designers and clients to execute on projects in a timely manner.
- Cinematic Music Label website
 - Asapmob website
 - Endorsify's product interface
- Oct 2017 | **CCA Learning Resource Center**
- Present | **Senior Academic Coach**
- Mentors students 1:1 to improve reading, writing, ideation, organization and time management skills
 - Initiated redesign for the appointment website, decreasing confusion for booking
- Aug 2018 | **CCA Undergraduate Student Council**
- Present | **Assistant Senior Fellow (Communications Branch)**
- Increased awareness of news and events through social media and marketing material
 - Obtained student opinions in person and via digital platforms
 - Runs new student orientation, leads activities

Education

California College of the Arts
BFA Interaction Design
Minor in Visual Studies
• 2016 - 2020 (anticipated)
• Creative Achievement Award Scholarship

Skills

Design Research
Prototyping
Storytelling
Systems Thinking
Wireframing
UI Design
User Testing
UX Design
Visual Interaction Design

Tools

Adobe Creative Suite

- Photoshop
- Illustrator
- Premiere Pro
- Indesign

Arduino
Invision
Keynote
Principle
Sketch