

# Grace Dai

Interaction designer • Product designer

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## Experience

### **Pinterest** • Product Designer (Contract)

May 2020 - Present • San Francisco, CA

I am working on the Social Sharing and Collaboration team under the Pinterest Growth team. I work with multiple stakeholders to conduct experiments focused on improving both user experience and metrics.

### **Zendesk** • Product Design Intern

May - Aug 2019 • San Francisco, CA

I developed the event timeline for the Sunshine CRM platform with 1 other designer on the team. I spoke with various departments to understand customer and business needs. I wireframed and prototyped the timeline interface to increase information readability and surface important data. I also initiated and conducted a tree testing research study for the timeline filtering system, and incorporated the filter structure in my prototypes.

### **Kyrie.fm** • Designer

Oct 2019 - Feb 2020 • San Francisco, CA

I worked with the CEO to launch a podcast discussion platform. I increased website usability and functionality through desktop and mobile screen designs. I worked with podcast hosts to create a host dashboard to track listener engagement. I also initiated the creation of a design system to unify visual components across the entire platform.

### **DiabetesWise.org** • Designer + Illustrator

Mar - May 2019 • Oakland, CA

I worked with Healthmade Design on a website for encouraging diabetes device adoption. I collaborated with other designers on wireframes to improve site navigation and the communication of information to different users. I created illustrations to communicate the value of using the devices. I also conducted research for chatbots that could be implemented in the future.

## Education

### **California College of the Arts**

BFA Interaction Design

Minor in Visual Studies

• Sep 2016 - May 2020

• Creative Achievement Award  
Scholarship

## Skills

UX design

Interaction design

Systems thinking

Information architecture

Physical + digital prototyping

Design research

User testing

Storytelling

Visual design

Video editing

## Tools

Sketch

InVision

Figma

Adobe Creative Suite

Principle

Abstract

Arduino

## Languages

English

Mandarin Chinese