

# Grace Dai

Interaction designer • Product designer

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## Experience –

### **Pinterest • Product Designer (Contract)**

May 2020 - Present • San Francisco, CA

I am currently working as a growth designer on Pinterest's logged out product. Previously, I worked on social and sharing features. I work with multiple stakeholders to discuss, plan and execute various experiments focused on improving both user experience and metrics.

### **Zendesk • Product Design Intern**

May - Aug 2019 • San Francisco, CA

I developed the event timeline for the Sunshine CRM platform with 1 other designer on the team. I spoke with various departments to understand customer and business needs. I wireframed and prototyped the timeline interface to increase information readability and surface important data. I also initiated and conducted a tree testing research study for the timeline filtering system, and incorporated the filter structure in my prototypes.

### **DiabetesWise.Org • Designer + Illustrator**

Mar - May 2019 • Oakland, CA

I worked with Healthmade Design on a website for encouraging diabetes device adoption. I collaborated with other designers on wireframes to improve site navigation and the communication of information to different users. I created illustrations to communicate the value of using the devices. I also conducted research for chatbots that could be implemented in the future.

### **Endorsify • Designer**

May 2018 - May 2019 • Oakland, CA

I collaborated with developers, other designers and clients to execute on projects in a timely manner. I created wireframes and prototypes for different websites, including Cinematic Music Label, ASAPmob, and Endorsify. I was also responsible for other company projects and artifacts (pitch decks, etc).

## Education –

### **California College of the Arts**

#### **BFA Interaction Design**

Minor in Visual Studies

• Sep 2016 - May 2020

• Creative Achievement Award Scholarship

## Skills –

UX design  
Interaction design  
Systems thinking  
Information architecture  
Physical + digital prototyping  
Design research  
User testing  
Storytelling  
Visual design  
Video editing

## Tools –

Figma  
Sketch  
InVision  
Principle  
Adobe Creative Suite  
Miro  
Abstract  
Github